FINAL REPORT

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Channel | #Sessions | Bounce Rate | #Page Views | #Unique Page Views | Average Session Duration | %New  Sessions | Goal  Conversions |
| Direct | 3 | 100.00% | 3 | 3 | 00:00:00 | 100.00% | 0.00% |
| Organic | 64 | 6.25% | 64 | 2.84 | 00:00:00 | 100.00% | 0.00% |
| Email | 21 | 0.00% | 7 | 2.08 | 00:02:00 | 0.00% | 0.00% |
| Ad Words | 0 | 0.00% | 0 | 0 | 00:00:00 | 0.00% | 0.00% |
| Facebook | 64 | 0.00% | 3.00 | 3.00 | 00:05:28 | 0.00% | 1 |
| You Tube | 10 | 0.00% | 3 | 2.5 | 00:06:51 | 0.00% | 0 |